

Advertising



ADVERTISING SPECIFICATIONS

FILE REQUIREMENTS

All files and images must be high-resolution (300 dpi). All color must be CMYK, and can not be submitted with spot colors. Images downloaded from websites will not be accepted. Please do not include crop mark, registration marks or color bars when submitting PDFs. All artwork must be submitted in the correct size.

High-resolution PDF, flattened .tif or .jpg files are acceptable formats. High-resolution PDFs, Adobe Illustrator or Photoshop files are preferred. *Please note: Illustrator files must have all fonts converted to outlines and all images must be embedded into the file. We do not accept files submitted in formats not listed above.*

All advertising files should be sent by email to:









-  Files under 10MB:
jeff@iahcsmm.org
-  Files over 10MB:
<https://www.hightail.com/u/IAHCSMM>

COPY REGULATIONS

Acceptance of advertising is subject to IAHCSSM's approval and with agreement by the advertiser to indemnify and protect from loss or expense resulting from claims or suits based upon content or subject matter of advertising. This includes suits for libel, plagiarism, copy right infringement and unauthorized use of a person's name or photograph. IAHCSSM will not be liable for any damage or claim arising out of omission or delay in printing. IAHCSSM reserves the right to revise or reject, at its option, any advertisement which it deems objectionable in text or illustration. No deliberate attempt to simulate the publication's format is permitted; the publisher reserves the right to place the word "advertisement" on any submission that, in their opinion, resembles editorial matter.

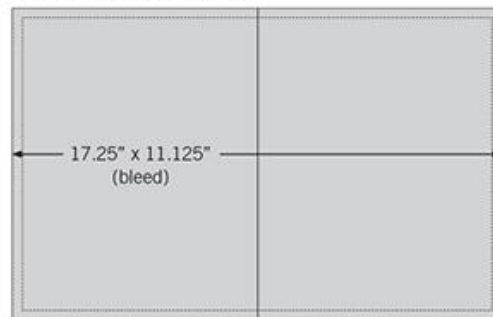
PUBLICATION SIZE

WIDTH HEIGHT

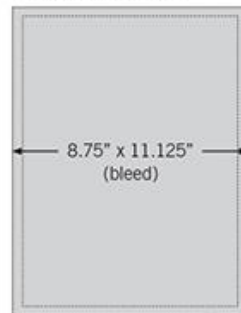
 Publication Trim Size	8.5"	10.875"
 Publication Bleed Size	8.75"	11.125"
 2-Page Spread w/Bleed	17.25"	11.125"
 Full Page w/Bleed	8.75"	11.125"
 Full Page w/out Bleed	7.25"	9.625"
 Half-Page Horizontal	7.25"	4.5"
 Half-Page Vertical	3.5"	9.625"
 Quarter-Page Vertical	3.25"	4.5"

All ads that bleed must have an 1/8" bleed on all sides. Please keep type and other ad elements that are not intended to bleed a 1/4" away from final trim line.

2-page spread with bleeds



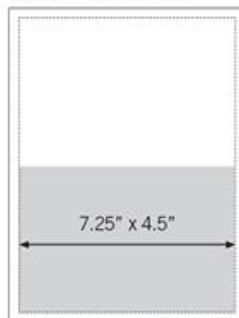
Full-page with bleed



Full-page without bleed



1/2-page horizontal



1/2-page vertical

