

PROCESS MAGAZINE

PROCESS (formerly *Communiqué*) is the official bi-monthly print publication of IAHCSSM, boasting a circulation of over 31,000. The readership is a prime concentration of qualified decision makers who are genuinely interested in learning about your healthcare equipment, products and services.

Why the name change? Nearly every aspect of the profession is process-driven, and the same can be said of IAHCSSM's service offerings: education, certification and professional growth- all of which are vital processes that lead to CS/SP professionals' success.

The magazine is printed using a 4-color process to showcase our regular articles and features, plus present a vibrant opportunity for advertisers to reach their healthcare audience in a rich, colorful professional publication.



PUBLICATION STATISTICS

Print

Circulation (Bi-Monthly)

- 31,000+
- 96% USA Printed Version
- 4% Canadian Printed Version
- 3% Foreign Online Version

Mailed last week of month preceding issue date

Digital

- 5,118 Average Downloads (Each Current Issue)
- 9,996 Annual Downloads (Archived Issues)

CLOSING DATES

IAHCSSM does not print an editorial calendar.

January/February 2019 Issue
Ad Deadline: Friday, November 16

March/April 2019 Issue
Ad Deadline: Friday, January 11

May/June 2019 Issue
Ad Deadline: Friday, March 15

July/August 2019 Issue
Ad Deadline: Friday, May 10

September/October 2019 Issue
Ad Deadline: Friday, July 12

November/December 2019 Issue
Ad Deadline: Friday, September 13

BASE RATES

All rates are net, non-commissionable

Double Page Spread:	\$4,790
Full Page:	\$2,395
Half Page:	\$1,645
Quarter Page:	\$1,345

PREMIUM UPGRADES

All rates are net non-commissionable

Back Cover:	+40% = \$958
Inside Front Cover 1:	+30% = \$718.50
Inside Front Cover 2:	+30% = \$718.50
Inside Back Cover:	+30% = \$718.50
OPP TOC 1 or 2:	+25% = \$598.75
OPP TOC 1 or 2:	+25% = \$598.75
Preferred Full:	+20% = \$479
Preferred Half:	+20% = \$329
Preferred Quarter:	+20% = \$269
Tip-Ins, Poly Bag, Belly Band:	Contact for Quote

CREDITS AND PENALTIES

Credits may be earned by increasing frequency during a contract year. Any advertiser who does not fulfill a contract will be subject to penalty fees of the maximum rate listed per size originally contracted.

TERMS

Net 30 days from date of invoice. Pre-payment required with first order of new customers.

CANCELLATIONS

Not accepted after closing date.