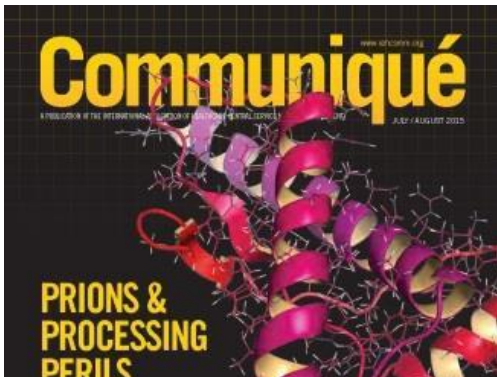


# Advertising


## PRINT

*Communiqué* is the official bi-monthly news publication of IAHCSSM. *Communiqué* readership has a circulation of over 26,000 CS professionals who are interested in learning about healthcare equipment, products and services.








Each magazine has more than 100 pages of news articles, continuing education programs, and advertisements from 50 vendors. Delivered to readers' mailboxes and read digitally online at [www.iahcsmm.org](http://www.iahcsmm.org), every issue provides useful tips of the trade, insights into new and progressive equipment and products, and useful information for advancing in a CS career.



## PRICING AND TERMS (includes 4-color):

	Full-Page	\$2,395
	Half-Page	\$1,645
	Quarter-Page	\$1,345

## PREMIUM POSITIONS AND UPGRADES

	Back Cover	+40%
	Inside Front Cover 1 or 2	+30%
	Inside Back Cover	+30%
	Opposite TOC 1 or 2	+25%
	Premium Placement	+25%
	Preferred Placement	+20%
	Tip-Ins, Polybag, Belly Band	Contact for Quote

## TERMS

Payment due net 30 days from date of invoice. New accounts subject to credit approval, and prepayment required with initial order. Credits may be earned by increasing frequency during a contract year. Any advertiser who does not fulfill a contract will be subject to penalty fees of the maximum rate listed per size originally contracted. Cancellations are not accepted after closing date.

