

# Communiqué Insertion Order



A PUBLICATION OF THE INTERNATIONAL ASSOCIATION OF HEALTHCARE CENTRAL SERVICE MATERIEL MANAGEMENT

Contact Name:

Title:

Company Name:

Mailing Address

Street

City

State/Province

Zip/Postal

Country

Email:

Phone:

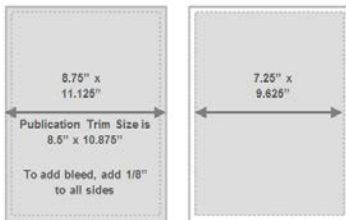
Website:

## AD SIZE

Full-Page

Full-page w/bleed

Full-page w/o bleed



2-page Spread With Bleeds



## AD COSTS/PLACEMENTS

- 2-p Spread \$4,790
- Full-page \$2,395
- IFC 1 Left +30%
- IFC 2 Left +30%
- IFC 2 Right +30%
- Opp TOC 1 +25%
- Opp TOC 2 +25%
- IBC +30%
- Back Cover +40%
- Other Premium
- Other Preferred

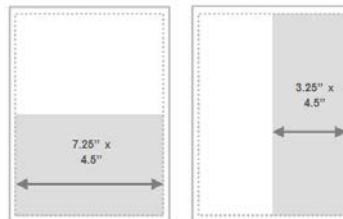
## AD SIZE

Half-Page Horizontal

Half-Page Vertical

1/2-page horizontal

1/2-page vertical



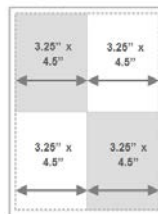
## AD COSTS/PLACEMENTS

Half-page \$1,645

## AD SIZE

Quarter-Page

1/4-page



## AD COSTS/PLACEMENTS

Quarter-page \$1,345

## INSERTION ISSUES

- January/February
- March/April
- May/June
- July/August
- September/October
- November/December

## NOTES FROM IAHCSMM:

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## ADDITIONAL NOTES FROM IAHCSMM:

(details, instructions, etc.)

## NOTES FROM ADVERTISER:

(details, instructions, etc.)

Signature:

Date: