

## Advanced Endoscopy Devices, Inc.

FOR IMMEDIATE RELEASE

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### **AED Launches Program to Help Hospitals Adapt to Affordable Care Act Challenges**

*Making healthcare more affordable for everyone while maintaining the highest level of quality is the overall goal of Advanced Endoscopy Devices, Inc.*

Canoga Park, CA – Just as hospitals have had to re-invent themselves in the wake of the Affordable Care Act, [Advanced Endoscopy Devices, Inc.](#) (AED) has re-invented itself to provide the medical community with the tools it needs to reduce the costs of Minimally Invasive Surgery (MIS) as they go from fee-for-service models towards becoming Accountable Care Organizations.

AED's new program lowers the cost of MIS by re-engineering how hospitals and surgery centers acquire and maintain their instrument inventories. By manufacturing and distributing to hospitals directly, AED streamlines the supply chain and passes the savings directly to hospitals. AED also provides comprehensive repair services for all manufacturer's endoscopic equipment enabling hospitals to manage the total cost of instrument ownership. AED has even developed online educational tools and online ordering with complete price transparency. Compare AED's prices online to current contract prices to see how much can be saved. AED's innovative Precise line of laparoscopic instruments are up to 70% less expensive than comparable laparoscopic instruments.

AED has been at the forefront of MIS surgery since 1985. As one of the largest OEM sources for manufacturing and repairs, surgeons have probably used an AED instrument at one time or another. Their experience has enabled them to refine and develop the highest quality AED-brand rigid endoscopes and instruments for Laparoscopy, Arthroscopy, Urology, Hysteroscopy, and ENT. AED provides hospitals and surgery centers with the same high quality instruments and scopes they are used to using but at significant cost savings.

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