

International Association of Healthcare Central Service Materiel Management

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Annual Meeting Guide to Exhibits

Our Guide to Exhibits is an 8.5" x 11" saddle-stitched book. Books are printed 4/C process on a 70 lb. white enamel text. All exhibitors at IAHCSMM conferences receive a listing in the Guide to Exhibits. The listing is alphabetical and includes the company name, a brief description of products or services (50 word maximum), and contact information. Deadline for ad submissions is March 1, 2012.

We attempt to showcase exhibitors ads as close as possible to their alphabetical listing. Ads may be purchased in three different sizes as listed below.

(IAHCSMM Partners receive ad listings in the Guide as part of their partnership agreement.)

Full-Page Ads \$1500.00

8.5" x 11". Copy may bleed. Please supply high-rez PDF file with fonts embedded. If bleed, add 1/8 inch bleeds to image, show crops.

Back Cover Ad \$2000.00

8.5" x 11". Copy may bleed. Please supply high-rez PDF file with fonts embedded. If bleed, add 1/8 inch bleeds to image, show crops.

Half-Page Ads (Horizontal) \$1000.00

8.5" x 5.5". Copy may bleed. Please supply high-rez PDF file with fonts embedded. If bleed, add 1/8 inch bleeds to image, show crops.

Half-Page Ads (Vertical) \$1000.00

4.25" x 11". Copy may bleed. Please supply high-rez PDF file with fonts embedded. If bleed, add 1/8 inch bleeds to image, show crops.

Quarter-Page Ads (Vertical) \$500.00

4.25" x 5.5". Copy may bleed. Please supply high-rez PDF file with fonts embedded. If bleed, add 1/8 inch bleeds to image, show crops.

Color Logo \$100.00

4/C logo placement next to your company's listing. Area not to exceed 2 inches square. Provide high-resolution JPEG or TIFF in CMYK format.

Files may be emailed to contact@burkatdesign.com